

# Newborn

Photography Guide



Photography by *Leonna*



# Welcome

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## Welcome to Photography by Leonni.

Specialist in newborn and baby photography

This is such an exciting time in your life, and I want to thank you for letting me share this with you and creating these beautiful timeless images for you and your family. - You have made the right choice!

Photography has always been a great pleasure of mine, and working with babies and children for 12 years in my childcare career I have teamed them both together to create Photography by Leonni.

As one of the leading and most experienced photographers in my area all my clients have such a wonderful experience with me. This isn't just about taking great images, great customer service is one of my top qualities and safety is my number one priority so you can rest assured your little one is in safe hands.

This Newborn photography guide is packed full of all the information you will need to book, plan, and prepare for your session, please read on to find out what happens at your session and more...

*Leonni McDade*



To book a session

please contact me on..

Phone - 07496438096

email - [hello@photographybyleonni.com](mailto:hello@photographybyleonni.com)

website - [www.photographybyleonni.com](http://www.photographybyleonni.com)





# WHY HIRE A PROFESSIONAL



“A camera didn’t take a great picture any more than a typewriter wrote a great novel”

- Peter Adams



## Experience

As one of the most experienced photographers in the area, you can be assured your baby will be happy and safe. I have over 12 years experience in working with babies and children in my childcare career as a manager. Obviously I adore babies and now being a specialist newborn photographer I have trained with some of the most world renowned photographers from all over the world, including Ana Brandt, Kelly Brown and Gary Hill, along with hours upon hours of research and online training. Newborn photography is my real passion, my aim to have moments in time stood still and preserved forever.

## Service

Their becomes a moment during every shoot when I stop being a photographer and you stop being a stranger... We become friends. Sharing this special time with you, taking these timeless images means more to me than just taking a picture. The service I bring is just that, its an experience, and one you will always remember and what makes my clients come back again and again. Along with this service I provide 'Art Gallery' quality products, including stunning Acrylic wall art, Canvas, and Fine Art prints. Their is something for all my clients. From the first point of contact please be assured you and your family will be well looked after, ensuring a great experience.

## Safety

As my number one priority in each and every one of my sessions, your baby's safety is very important to me. Before you arrive at my lovely cosy studio, you will receive a questionnaire on booking your session so I can plan and prepare taking into account all your requirements about your little newborn. As your newborn is a little delicate creature, with poor circulation, weak muscle control, and no control over their body temperature, I can assure you all the safety precautions are set in place and you will hear me talk about baby's safety to you and see me regularly check hands and feet in certain poses. In most poses I will either have an assistant help me or you as a parent may help me (Just to hold and support baby) and some images will be composite images.





# Love notes



*" Leonni is very professional and was a natural with both our newborn and 3year old! We literally just had to sit there whilst Leonni worked her magic...We had a budget in mind when going to view the pictures but once we had seen them and the amazing video we couldnt pick and chose the top package! We are so happy that we chose you to photograph our girls. We highly reccommend you xx "*



- Amber Bruckshar

*" Absolutely brilliant,would highly recommend..I had bump to baby sessions, I went in to my bump session feeling nervous and exposed but leonni made me feel so comfortable and the session was such an amazing experience the photos are amazing too so many people have commented so kindly about them, then to the baby session well if I didn't already think leonni was amazing this made me admire her she was amazing with the baby and my two other children who were also included in the photos, I could not believe how calm the session was and how patient leonni is she got so many fabulous photos that we will treasure forever! Could not recommend anyone more than this lady for bump or newborn baby sessions she is the BEST! If I could give more than 5 stars I would... "*



- Rachel Perrin

*" Absolutely AMAZING!! You were brilliant with our baby, so professional and very accommodating. We love our photos so so much, they are beautiful and show off all of your hard work. Thank you so much for capturing some of the most gorgeous moments, they will be cherished forever. xxx "*

*- Sarah Morris*



*" Leonni is simply amazing, we lived every parents worst nightmare having a poorly baby and missed our newborn slot. Leonni managed to still capture amazing images for us that our whole family treasure. Can't recommend enough x "*

*- Emma Haslam*

*I cannot believe how much I love the pictures we have had taken today! And we have only seen the "sneak preview". Leonni made me feel so comfortable and was absolutely fab with our 4 year old who got in on the action. She offered great advice and patient. Highly recommend to absolutely anyone! Roll on the next shoot once baby arrives!!!*

*- Alice Cooper*



# Pricing and Packages



## SESSION FEE: Newborn Baby Photographer Stockport

### Newborn Session | £85

Add a 30 minute Mini Maternity Session for £30  
For babies up to 4 weeks old (preferred age: 6-14 days)  
Up to 4 Hour studio time  
Use of all props, outfits and equipment  
Parent and sibling shots included  
Viewing/Ordering appointment 2 weeks after session

### Milestone Session | £55

That milestone session when baby is just sitting.  
(Around 6/7 months, must be able to sit unaided)  
Up to 1 hour studio time  
Use of all props, outfits and equipment  
Parent and sibling shots included  
Viewing/Ordering appointment 2 weeks after session

### Cake Smash Session | £99

Perfect for a first or second birthday  
Up to 2 Hours studio time  
Bespoke set up and Cake  
Use of all props and outfits  
3 sessions all in one  
Viewing/Ordering appointment 2 weeks after session

**BABY PLAN... £199** - Newborn, Milestone, and Cake Smash session fee over baby's first year. (Saving you £30)

\* To see session terms & conditions please see website - [www.photographybyleonna.com](http://www.photographybyleonna.com)



# 2017 PRICING GUIDE



## PACKAGE 1

£599

Saving of £896 from  
single products



- \* Full gallery of Beautiful fully edited Digital Images (20-25)
- \* Box of 10 mounted prints
- \* 20"x16" Stunning HD Acrylic wall art piece
- \* Stunning presentation video you can share with your friends and family
- \* Free gift
- \* 20% OFF Additional products

## PACKAGE 2

£449



- \* 10 Beautiful fully edited Digital Images
- \* Box of 5 mounted prints
- \* 12"x10" Premium canvas print
- \* 15% Additional products

## PACKAGE 3

£299



- \* 3 Beautiful fully-edited digital images
- \* 3 Luxury 10"x8" mounted prints

**\*\*All products in each package must be chosen from  
your selected digital images.**

# A la CARTE



## PRINTS

Other sizes can be purchased on request - Just ask

10"x8" .....£30

16"x12" .....£45

20"x16" .....££50

## BOX OF LUXURY MOUNTED PRINTS

(Stunning lustre printed images at 9x6, mounted in 12x10 strut mount)

3.....£99

5.....£129

10.....£149

## HD ACRYLIC

16"x12" .....£169

20"x16" .....£229

24"x18" .....£299

30"x20" .....£369

## ACRYLIC ORB

12 Inch.....£119

20 Inch.....£249

30 Inch.....£399

## BOX FRAMED ACRYLIC

16:X12" .....£229

20"x16" .....£379

30"x20" .....£449

## DIGITAL IMAGES

£65.....Per image

## CANVAS

16"x12" .....£139

20"x16" .....£169

30"x20" .....£249

40"x20" .....£299

## DEEP FRAMED CANVAS

16"x12" .....£199

20"x16" .....£249

30"x20" .....£349



# WHAT TO EXPECT



*“ Let me love you a little more, before you’re not little anymore ”*





# What to expect

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## Before your session

I recommend you book in for your newborn session around your 20 week scan, this ensures availability around your due date. After booking your newborn session you will be sent over a questionnaire, this is to find out as much as I can about you, your new baby and your family. You will also be sent over a link to all of the FAQ about your newborn session and I am always here to answer any additional questions that you may have.

Then once baby arrives you can contact me as soon as you can and we can schedule in your session within the first two weeks of them being born.

## At your session

The day has come for your session, your session will be booked in in the morning and can last between 2-4 hours. Get ready for a day of relaxation in a comfy studio, with copious amounts of tea, coffee and little snacks, and watch me take timeless images of your precious newborn. You are free to browse around and take a look at all of my products. Most days I will have an assistant but on the odd occasion you may be asked to support baby in certain poses. Please wear something light and airy as it can get quite warm in the studio. Please have a read of the FAQ page on my website for a full run down of what to expect and what will happen on the day of your session.

## After your session

Once your session has finished, you will be invited back to the studio around 10 days for your viewing and ordering appointment. Before you come back to the studio you will be sent over a full product guide helping you to choose which packages and products are best for you, your family and your home. I am always on the other end of the phone to answer any questions you may have.

Please measure up any spaces at home where you would like your products to go. If possible you can take a picture of the wall space and I can make a mock up of your images on your wall.

Once products have been chosen I accept cash/credit-debit card or bank transfer.

Please allow up to 4 weeks turn around time for you to receive your products.



# Top Tips & PLANNING

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## Some extras you may need for your session

Whilst I have pretty much everything you need for your newborn session, props, outfits, accessories and backdrops, there is a couple of things you may need to bring with you. If you are having parent shots you may want to bring along a change of clothes for the actual images themselves, just in case baby decides to have any little accidents on you. These can be just plain clothes, no branding or patterns and similar colours to your partners. If you have other children and they will be in some of the photos, then they can wear plain styled clothes. Please pop me a message if you need any assistance with this.

If you are bringing other children with you then it may help if you can either have them picked up after their photos or have someone who can take them out for a little while, as all our focus needs to be on your little baby. There is a park across the road and plenty of cafe's on the street.



## THE ESSENCIALS LIST

♥ Nappies & Wipes

♥ Blanket

♥ Burp cloths

♥ Dummy

♥ Milk

♥ Change of clothes for baby



CONTACT LEONNI ON:

07496438096

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